

Network Planning -Broadband
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: 64-72/09-Broadband

Dated: 16/02/2012

To

Chief General Managers
(All Telecom Circles & Telephone Districts)

Sub: Filling of e-mail id in CAF (Customer Application Form) for broadband.

M/s Hungama has informed BSNL CO, that e-mail id & mobile numbers is not available in broadband customer database provided by ITPC Pune. It is requested to issue instructions to BSNL's customer service centres staff to ask the prospective broadband customers to fill their e-mail id and mobile number in the CAF for broadband & feed them into the system at the time of collecting the CAF of broadband customer. This will help in marketing, advertising & promotion of different VAS to broadband customers through e-mails & SMSs.

(Anil Jain)
Sr. GM (NWP-BB)

Copy to:

1. CGM (ITPC)/ BBNW circle for information & n/a please
2. Sr. GM (NOC), BBNW Circle, Bangalore for information & n/a please.
3. M/s Hungama Digital Media Entertainment Pvt. Ltd., Mumbai for n/a please